



Forward Thinking, High Achieving.

Missoula County Public Schools Logo Style Guide

The Missoula County Public Schools official logo is illustrated above. This logo was designed in 2010.

The intent of the direction on use of this logo is to encourage visual consistency, not to make every publication, letter, document or webpage look exactly the same. Consistent and repetitive use of the logo will unify and strengthen the District's identity and image.

All District schools and programs funded primarily through District monies should follow these guidelines. Sometimes situations may arise that are not covered in these guidelines. You can direct questions to Hatton Littman, Director of Technology & Communications, at 406-728-2400 x1024.

Guidelines:

- **The District's logo should clearly be visible on all District-sponsored publications.**
- **The logo cannot be redrawn or modified in any way.**
- **The tagline "Forward Thinking, High Achieving" should not be deleted or separated from the logo box, (unless the design of the document clearly warrants a need to minimize logo space).** An example of this is District badges – not enough space for the tagline to be readable, so the tagline was removed.
- **The size of the logo should be directly proportional to the size of the piece. On an 8.5 by 11 paper size, the logo box should be no less than 1 and 1/8 inches wide.**
- **Leave a minimum 3/16 inch space between the logo and text/illustrations.**
- **The logo is one color. The Pantene color (green) is 364.**
- **The District will provide color letterhead for use in central offices (Admin & Busn Bldgs). Departments that wish to incorporate the logo into their letterhead should follow these guidelines.**

For additional information, please contact Hatton Littman at hlittman@mcps.k12.mt.us or (406) 728-2400 x1024.